

MID Week of Santa Claus week finds Rosenwald's ready for every holiday demand.

Rosenwald's Daily Store News

WHILE We do not advise phone shopping, you will receive prompt and careful attention.

Do Not Delay Your Fur Purchases

Our startling reduction of prices on the whole Rosenwald line of quality furs has resulted in a literally tremendous purchasing movement. The original lines were very extensive, and selections still may be made from a most desirable variety.

Keep in mind that we are selling our whole fur stock at reductions of from 25 to 40 per cent. Not a single piece is being held back. You have your choice of the whole Rosenwald fur stock.

We Are Selling Silk Hosiery

Which you will recognize at once as a full value at \$1.00 the pair, as a special Christmas offering, **THREE PAIRS** in a pretty gift box for

\$3.49

Just look at these special three-in-a-box Silk Hosiery and you'll agree that we have stretched the limit in Christmas value giving.

Satin Bedroom Slippers

Here is a dainty gift for miladi and one which she will welcome most cordially. These slippers are satin lined and finished with pretty silk pom poms. At the special Christmas prices we have placed on them, they are at once an expensive and a satisfactory gift.

Edison Diamond Disc Victrola Grafonola

Why say more? You know the machines; you know we have them—but you'd best not delay that purchase another day. We cannot hold these machines when everybody seems to want one.

THE IDEAL GIFT FOR EVERYONE
IN EVERY HOME

Father Will Appreciate a House Robe, Smoking Jacket or Bath Robe



A man may not say much about these matters of personal comfort, but he is deeply appreciative none the less. We can recommend our house garments for men as sure to give comfort and satisfaction. They are well made; well cut and in good taste.

Also the prices are within reach of the most modest Christmas allowance.

Just in Time for Late Christmas Buyers

We have received an express shipment of extra quality fur lined gloves. Just the right gift for a lot of people. Size need not bother, our Glove Band takes care of that.



CHRISTMAS GIFTS

WHICH it is desired to have delivered on Christmas morning may be left with us with comfortable assurance that delivery will be made right on time, and with care and courtesy. Our store will be closed all day Christmas day, but our delivery service, with ample forces, will fulfill the requirements of every customer.

What more pleasing gift than a beautiful

Japanese Kimono?

As a special trade encouragement for the late holiday shoppers we have placed on sale two unusual bargains in these attractive house garments.

Quilted Japanese Kimonos which we usually sell for \$15.00 have been specially priced for the holiday trade at **\$8.95.**

Hand Embroidered Japanese Silk Kimonos, in a rare assortment of designs and colors, usually sold by us at \$25.00; specially priced for the holiday trade at **\$14.95.**



RIGHT IN THE MIDST OF THE HOLIDAY SEASON WHEN THEY ARE MOST DESIRABLE OUR NEW YORK BUYER WAS ABLE TO SHIP US A FORTUNATE PURCHASE OF

Beautiful New Blouses

They are just the kind of beautiful blouses that women appreciate most as gifts and we are able to offer them in silk and lace, and in wide variety, at prices fully a third below their regular value.

They are priced in four lots at

\$2.95
\$3.95
\$5.95
\$7.95

Ladies' Sweaters in Silk or Wool at Prices That Will Amaze You

Handsome Leather Table Covers

These are full skins, satin illuminated by real artists and a genuine full value at \$5.00 each. We have priced this unusually attractive gift line for this holiday season's late buying at, each,

\$2.95

Your Friend Wants One, Even if You Don't

Out of our large and varied line of Bath Robes for Ladies we have chosen a select line of good quality and in the most desirable colors, which we have placed on sale as a **CHRISTMAS SPECIAL.** These robes usually sell for \$4.00 each. We have placed them at your disposal for the holiday buying season remaining at the unusually low price of **2.95**



Here Are a Few Simple Articles of Jewelry of Every Day Usefulness and Demand

They are suggestions from the largest stock of Jewelry, Silverware, Ornamental Ware, Glass and allied lines in the whole Southwest. On these and every other article of Christmas demand, WE CAN SAVE YOU MONEY.

POPULAR 1916 STYLES
POPULAR 1916 MATERIALS
POPULAR 1916 COLORINGS

AND POPULAR PRICES
ON

Wooltex Coats

As we expected, there has been a great demand for these desirable new garments, just received. The lines are extensive and the selections give great play to individual taste.

Coats regularly priced at from \$25.00 to \$30.00, we are selling at the special price of

\$14.95

Coats regularly sold at from \$35.00 to \$40.00, we are selling at the special price of

\$19.95

These are the year's newest fancies in Women's Coats. You may still make a most desirable selection.



A Christmas Handkerchief Snap



Frankly for the purpose of inducing you to investigate thoroughly what we know to be the largest, finest and most complete line of Holiday Handkerchiefs in the Southwest, we extend this special Christmas offer: Ladies' Linen Handkerchief, Armenian lace edge; a dainty and always popular Handkerchief, worth 50c, at **35c**

All the World in Miniature in Toyland

Children know what they want at once; walk with them through these wonderful aisles among the Christmas toys and see what holds them most. For there are many different kinds of toys here as there are different kinds of children—almost. And our prices are exceptionally little.

This beautiful Toyland is alive with Character Dolls of every description: Baby Dolls, Boy Dolls on wagons. Most all sizes.

There are pretty doll things to wear from a beautiful blonde wig of curls to tiny shoes.

Household Articles, Baby Furniture, Pianos and Dishes.

Teddy Bears and Automobiles and Garages.

Mechanical and Electric Trains and Tracks.

Shooting Galleries, Lead Soldiers, Humpty Dumpty Toys.

Shooting Games, Velocipedes and See-Saws.

The Menagerie is a real Noah's Ark.

Instructive Games, Construction Toys, Typewriters and Printing Roller Presses.

Phonographs and Machine Guns, Sleds for the boys.

Games in great variety.

For Very Little Boys and Girls in Our Infants' Department

Records, Brushes, Trays, Cotton Boxes, Talcums, Ribbon Boxes, Banks, Talcum Packages, Water Bottles, Mirrors, Soap Boxes, Trinket Boxes, Salve Boxes, Pin Boxes, Shoe Horns, Drinking Cups, Napkin Holders, Puff Boxes, Puffers, Crosses, Combs, Boxes, Buffers, Crosses, Combs, Sponges, Ribbon Pockets, Armlets, Puffs, Bags, Carriage Straps, Bath Toys, Muff Holders, Reins, Pin Holders, Coat Hangers, Rattles, Trumpets, Dolls, Balls, High Chairs, Baskets, Basinetts and hundreds of other novelties for the baby, at

15c up

